**READ ME FILE – Consumer Signage: Laundromat**

This collection of signage is designed to give PayRange Operators options depending on the programs they are featuring on their machines. Providing any of these files to a commercial printer will ensure the image is printed full bleed.

Signs

Size: 12” x 18”

Recommended materials: Coated, 20# Paper

PayRange\_NoPromos\_Sign\_Option1

* Headline: Laundry Day Just Got Easier
* Introduces PayRange only

PayRange\_FreeTrial\_Sign\_Option1

* Headline: Laundry Day Just Got Easier
* Introduces PayRange
* Includes First Purchase Free promotion

PayRange\_NoPromos\_Sign\_Option2

* Headline: No Coins Required
* Introduces PayRange only

PayRange\_FreeTrial\_Sign\_Option2

* Headline: No Coins Required
* Introduces PayRange
* Includes First Purchase Free promotion

Posters

Size: 24” x 18”

Recommended materials: Coated, 20# Paper

PayRange\_NoPromos\_Instructional\_Poster

* Larger horizontal poster
* Introduces PayRange and provides visual cues for the steps

PayRange\_NoPromos\_Instructional\_Poster\_ESP

* Larger horizontal poster
* Introduces PayRange and provides visual cues for the steps
* Translated in Spanish

PayRange\_FreeTrial\_Instructional\_Poster

* Larger horizontal poster
* Introduces PayRange and provides visual cues for the steps
* Includes First Purchase Free promotion

PayRange\_FreeTrial\_Instructional\_Poster\_ESP

* Larger horizontal poster
* Introduces PayRange and provides visual cues for the steps
* Includes First Purchase Free promotion
* Translated in Spanish

Door Hangers

Size: 4.25” x 11”

Recommended materials: Coated, #80-120 Cardstock

PayRange\_NoPromos\_DoorHanger

* Introduces PayRange only

PayRange\_NoPromos\_DoorHanger\_ESP

* Introduces PayRange only
* Translated in Spanish

PayRange\_FreeTrial\_DoorHanger

* Introduces PayRange
* Includes First Purchase Free promotion

PayRange\_FreeTrial\_DoorHanger\_ESP

* Introduces PayRange
* Includes First Purchase Free promotion
* Translated in Spanish

Free Trial Cards

Size: 2” x 3.5”

Recommended Materials: Uncoated (allows for writing), 80-120# Cardstock

PayRange\_FirstWashFree\_Card

* Business card size that can be printed double sided.
* Introduces PayRange and promotes first purchase free

PayRange\_FirstWashFree\_Card\_CODE

* Business card size that can be printed double sided.
* Introduces PayRange, promotes first purchase free, and the Merchant can write in a promotion code

Offer Images

In this folder you’ll find a few examples of images you can upload into the Web Manage Console when setting up an offer.

Social Images

In this folder you’ll find a few examples of images you can upload into your social channels when promoting PayRange.