**READ ME FILE – Email Templates: Vending**

In this folder, you’ll find simple and easy to use email templates ready to send your customer email lists. Choose from an outlook template (.OFT), HTML to upload in an email client, or an image to attach to your email. Announce to everyone, mobile payments are here!

Outlook Templates

Choose one of the files. Opening the file creates a new email in Outlook. From here you can choose to edit the subject line or the free form text in the body of the email. If you’d like to leave as is, add the email address of the recipient and hit send.

Once the recipient receives the email, they can click on “DOWNLOAD PAYRANGE NOW” to be directed to PayRange website.

PayRange\_FreeTrial\_Stars\_Email\_OFT

* Introduces PayRange, promotes the **First Purchase Free and Reward Stars promotions,** and links to download the app.
* Subject Line: Goodbye Quarters! So. Much. Free.
* Free Form Text: Goodbye quarters. Grabbing a snack or drink is now easy and rewarding. Mobile payments are here!

PayRange\_NoPromos\_Email\_OFT

* Introduces PayRange with a link to download the app.
* Subject Line: Goodbye Quarters! A new way to pay.
* Free Form Text: Goodbye quarters. Digging for loose change is a thing of the past. Mobile payments are here!

HTML Templates

In this folder, you’ll find all the images referenced in the HTML as well as the HTML file (index). Choose one of the versions and upload the files in your email client. Feel free to edit the subject line or the free form text in the body of the email. If you’d like to leave as is, add the email address of the recipient and hit send.

Once the recipient receives the email, they can click on “DOWNLOAD PAYRANGE NOW” to be directed to PayRange website.

PayRange\_FreeTrial\_Stars\_Email\_HTML

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Images

Choose one of the files and attach it to your email as an image. Add the email address of the recipient, any text in the email you want to include, and hit send. If you’d like to include the website url to download the app, please include <https://www.payrange.com/download>

PayRange\_FreeTrial\_Stars\_Email\_Image

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