**READ ME FILE – Email Templates: Laundromat**

In this folder, you’ll find simple and easy to use email templates ready to send your customer email lists. Choose from an outlook template (.OFT), HTML to upload in an email client, or an image to attach to your email. Announce to everyone, mobile payments are here! We have 2 folders included depending if you’re running our standard laundry promotions (first purchase free and loyalty points) or not.

Outlook Template

Open the file to create a new email in Outlook. From here you can choose to edit the subject line or the free form text in the body of the email. If you’d like to leave as is, add the email address of the recipient and hit send.

Once the recipient receives the email, they can click on “DOWNLOAD PAYRANGE NOW” to be directed to PayRange website.

PayRange\_NoPromos\_Email\_OFT

* Introduces PayRange with a link to download the app.
* Subject Line: Goodbye Quarters. Laundry Day Just Got Easier.
* Free Form Text: Goodbye quarters. Our machines just got an upgrade. Come check it out!

PayRange\_Promos\_Email\_OFT

* Introduces PayRange with a link to download the app.
* Promotes first purchase free and loyalty points program
* Subject Line: Goodbye Quarters. Laundry Day Just Got Easier.
* Free Form Text: Goodbye quarters. Our machines just got an upgrade. Come check it out!

HTML Template

In this folder, you’ll find all the images referenced in the HTML as well as the HTML file (index). Upload the files in your email client. Feel free to edit the subject line or the free form text in the body of the email. If you’d like to leave as is, add the email address of the recipient and hit send.

Once the recipient receives the email, they can click on “DOWNLOAD PAYRANGE NOW” to be directed to PayRange website.

PayRange\_NoPromos\_Email\_HTML

* Introduces PayRange with a link to download the app.
* Recommended Subject Line: Goodbye Quarters. Laundry Day Just Got Easier.
* Recommended Free Form Text: Goodbye quarters. Our machines just got an upgrade. Come check it out!

PayRange\_Promos\_Email\_HTML

* Introduces PayRange with a link to download the app.
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Image

Choose the file and attach it to your email as an image. Add the email address of the recipient, any text in the email you want to include, and hit send. If you’d like to include the website url to download the app, please include <https://www.payrange.com/download>

PayRange\_NoPromos\_Email\_Image

* Introduces PayRange with a link to download the app.
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* Free Form Text: Goodbye quarters. Our machines just got an upgrade. Come check it out!

Visit <https://www.payrange.com/download> to download the PayRange app today!

PayRange\_Promos\_Email\_Image

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